



HOSPITAL + INNOVATION

Hospital + Innovation & Value Based Health

Oct 10th | Odense Congress Center

09:30-10:00

Welcome

Chairman of the Regional Council Stephanie Lose (Region of Southern Denmark)
Investment Manager Lone Krogsbøll (Health Invest in Odense)
Health Futurist Bogi Eliassen (CIFS)

10:00-11:50

The Future Role of the Hospital | Chair Bogi Eliassen (CIFS)

Based on the high-level Danish national scenario process and report "Danish Health 2030", which analyses and sets up possible scenarios for the 2030 health landscape. We look at the impact, opportunities, and challenges for the future role of hospitals.

Executive Vice President of Health Politics Erik Jylling (Danish Regions)
Research Director Jonas Knudsen (IDC)
Chief Medical Officer Henrik Rindel Gudbergson (IBM)
DNA Futurist Terry Vrijenhoek (University Medical Center Utrecht)

11:50-12:40

Lunch

12:40-14:30

Innovation in Hospital Constructions and Design | Chair Jonas Knudsen (IDC) & Bogi Eliassen (CIFS)

Developments in several areas and the current trend of building large hospitals have pushed innovation in buildings, design and functions of hospitals, which is changing the delivery of health care service and the interactions with patients and citizens.

CIO Peter Bak (Humber River Hospital)
Executive Director & CMO Peder Jøst (Odense University Hospital, Denmark)
Innovation consultant Elisabeth Ginsberg (Børneriget, Rigshospitalet, Capital Region, Denmark)
Director Hospital Planning Mathias Seraphin (Vamed)

14:30-14:50

Break

14:50-16:20

Genomics in a Hospital Setting | Chair Terry Vrijenhoek (UMCU) & Bogi Eliassen (CIFS)

Developments in genomics are changing our biological knowledge and understanding of health, but how can and do hospitals use genomics to improve treatment and health?

Head of Corporate Management Ole Thomsen (Central Denmark Region)
Genomic author and analyst Kevin Davies (Founder Nature Genetics, The CRISPR Journal)
Director Gert Sørensen (Danish National Genom Center)
Director of Software & Informatics Liz Worthey (HudsonAlpha)

16:20-17:50

The Big Health & Hospital Picture | Chair Hal Wolf (HIMMS) & Bogi Eliassen (CIFS)

There is a paradigm shift on the health horizon. In this section, we take a helicopter view on health and hospitals.

Research Director Søren Brunak (Disease & System Biology, Copenhagen University)
CEO Peter Høngaard (Innovation Fund Denmark)
Director Steffen Lerche (Cambio)
Director Allan Flyvbjerg (Steno Diabetes Center Copenhagen)

17:50

End of Day 1



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08:30-09:00

Setting the Stage | Bogi Eliassen (CIFS)
The Wearable Expert Joao Bocas

09:00-11:45

Breakout Sessions

BREAK OUT 1: THE FUTURE HOSPITAL

Facilitators: Anne Smetana (HealthcareDENMARK) & Jens Winther Jensen (DK Clinical Registry)

Workflow and Logistics – How to Secure Coherence and Efficiency

Chief Consultant Ole Teglggaard (The New Hospital in Goedstrup, Central Denmark Region)

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New North Zealand Hospital and Optimization of Blood Samples

Senior Chief Biomedical Laboratory Scientist Evy Ottesen
(New North Zealand Hospital, The Capital Region of Denmark)

A Hospital's View on Implementation of Mobile Robots for Logistic Purposes

Development manager Jan Toft, Service manager Tom Johansen and Consultant in robotics and innovation Anne Mette Vraa (Hospital of Southern Jutland, Region of Southern Denmark)

BREAK OUT 2: SCENARIO 2030 - THE ROLE OF THE HOSPITAL

Facilitator: Bogi Eliassen (CIFS) & Jacqueline Hall (Seven Bridges)

The Municipality's Role in the Future Health Model

Director of Health & Care Arne Nikolajsen (Esbjerg Municipality)

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Personalized Medicine in Denmark

Executive Vice President of Health Politics Erik Jylling (Danish Regions)

Insurance and Pension Funds in the Future Health Model

Director Anne Seiersen (Forsikring & Pension)

Sharing Genomic Data

CEO Fiona Nielsen (Repositive)

End to End Digital Health Solutions

International Director Esra Ozgumus (Sisoft)

BREAK OUT 3: GENOMICS & DATA

Facilitators: Roald Forsberg (InnoFoss) & Terry Vrijenhoek (Utrecht University Hospital)

The Personal Health Initiative in Denmark and Genomics

Professor Martin Bøgsted (NEXT & Aalborg University)

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Bioinformatics in a Hospital Setting

Director of Bioinformatic Solutions Ben Turner (Qiagen)

Clinical Genomics and Standardization in Norway & the Nordics

Global Health Care Director Stephen McAdam (DNU-GL)

Finland's Cutting Edge Multi-Omics Personalized Health Pilot

Director of CHT Maritta Perälä-Heape (University of Oulu, Finland)

Genomics to Support Precision Medicine

Dignostic Expert Jan Fleckner (Astra Zeneca)



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BREAK OUT 4: VALUEBASED HEALTH CARE

Facilitator: Vice President Charlotte Thygesen Poulsen (IDC Nordic)

The Reason for Value Based Healthcare in Denmark

CEO & Professor of Health Economics Michael Bech (KORA)

Digital Inputs to Value-based Healthcare – The Importance of Having the Right Data Management Systems

Director Kevin Evans (GE Healthcare Finnamore)

Driving Value to Healthcare Through the Power of Data-driven Insights

Chief Medical Officer Henrik Rindel Gudbergesen (IBM)

Social Media & Value-based Care

Master of Science in Nursing Informatics Danielle Siarri &
Specialist Trainee in Public Health Medicine Dr. Stefan Buttigieg M.D

Experiences & Out Come

Dr. William W. Feaster (CHCIO-eligible)

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11:45-12:45

Presentation From the Four Breakout Sessions and Plenum Discussion

12:45-13:00

Wrap up and Closure | Bogi Eliassen (CIFS) & Jonas Knudsen (IDC)



DANISH REGIONS

Copenhagen Institute for Futures Studies
Institutet for Fremtidsforskning



NORTH DENMARK REGION



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